

# OLYMPUS MOVES INTO NEW HEADQUARTERS IN HAMBURG

State-of-the-art office complex in the heart of Hamburg offers an inspiring working environment for more than 1,200 employees and sets the course for further growth.

Hamburg, August 3, 2021 – After a five-year planning and construction phase, Olympus, the global medtech enterprise, moved into its new headquarters for the Europe, Middle East and Africa (EMEA) region and for Olympus Deutschland GmbH in July 2021. The state-of-the-art and sustainably constructed office building in the heart of the Hanseatic city of Hamburg is designed for activity-based working and facilitates flexible and hybrid collaboration. The new building is a clear commitment to Hamburg as a business location and a visible sign of Olympus' sustainable growth in the EMEA region.

Dr Peter Tschentscher, First Mayor of the Free and Hanseatic City of Hamburg, expresses his congratulations on the move into the new office building: "Olympus is an innovative company in the healthcare industry, an important partner for research and development in Hamburg and an active member of the Life Science Nord cluster. The building in the Hammerbrook district provides an appealing, modern space for employees and a training center for the application of new medical technologies. The new corporate headquarters is an asset for the district and the whole of Hamburg."

Constantin Zangemeister, Executive Managing Director for the EMEA Region, is delighted with the completion of this large-scale project: "The Olympus Campus is one of the largest and most modern office buildings in Hamburg. With the new building, we have realized our vision of a future-oriented working environment. The fact that despite the pandemic it can now be occupied with only a very slight delay is a testament to the great commitment of everyone involved. On behalf of Olympus, I would like to thank all project partners, investors, craftspeople and the city of Hamburg for their professional cooperation."

# Focusing on the future of work: Modern work environments for employees and customers

Developments during the Covid-19 pandemic accelerated existing trends and demonstrated how important flexible and hybrid work environments are becoming. Olympus prepared for these developments early on: Besides a versatile, creative office environment for activity-based working, the Olympus

#### **Key facts:**

- The building possesses eleven above-ground and three underground floors on a land area of 8.600m<sup>2</sup>.
- > Of the total 55,000m² of space in the entire building ensemble, Olympus leases an area of 38,000m².
- Gold certification according to DGNB (German Sustainable Building Council) is being sought for the building.
- > Four central areas for interaction were designed by employees with the aim of promoting cross-departmental dialogue and creative work.
- > With the activity-based working approach, employees can freely choose their workplace from more than 240 rooms and areas to suit their task.
- > To promote the health and wellbeing of employees, a gym and restaurant featuring seasonal dishes can be found in the building.
- Material to download: Images, Quotes from project participants, Fact Sheet Olympus



Campus is also on the cutting edge of technology for increased hybrid collaboration. Combined with enhanced opportunities for mobile working, Olympus can therefore offer its employees many benefits of flexible working methods: "Our aspiration to become a leading global medtech company also means that we are continually seeking innovative solutions for our customers. New ways of working play an important role in this: Our new office environment not only encourages exchange and promotes creative, customer-oriented collaboration for those working on-site, but also with colleagues working from home or at other global locations," explains Constantin Zangemeister.

### New Medical Training Center brings medical technology to life

The Olympus Campus will also be home to the new Olympus Medical Training Center. Both employees and customers will be able to experience medical technology in theory and practice in a state-of-the-art medical training environment to ensure optimal patient care and safety. Over the medium term, additional training sites from the greater Hamburg area will also be centralized here.

#### Outlook

The completion of the building was affected significantly by the Covid-19 pandemic and conducted in compliance with the most stringent hygienic safety standards. Since July, approximately half of the total workforce has now commenced working on site. "Now that we can offer also our employees the possibility to be vaccinated by our company health service at the Hamburg-Jenfeld site, we are looking forward to experiencing the benefits and shaping the Olympus Campus together very soon," notes Constantin Zangemeister. "The anticipation of welcoming back all colleagues, customers, partners and new employees is immense."

# What those involved in the project think

With the move to the new building, the pilot partnership project between Olympus and the Zech Group has been completed successfully. As part of a joint company with Olympus, the Zech Group took over responsibility for project development, letting, financing and placement services, as well as complete responsibility for planning and construction. You will find quotes from the following participants in the project online to download:

- Rainer Eichholz, Managing Director of the Zech Group SE and the head of the Real Estate division
- Nikolaus Goetze, gmp-Partner (Gerkan, Marg und Partner; Hamburg-based architects)



- Dr. Joachim Gripp, CEO Design Offices
- Sabrina Voecks, Creative Director and Partner JOI-Design Innenarchitekten

# **About Olympus**

Olympus is passionate about creating customer-driven solutions for the medical, life sciences, and industrial equipment industries. For more than 100 years, Olympus has focused on making people's lives healthier, safer and more fulfilling by helping to detect, prevent, and treat disease; furthering scientific research; and ensuring public safety. Olympus is headquartered in Tokyo, Japan, with more than 30,000 employees worldwide in nearly 40 countries. Olympus Europa, headquartered in Hamburg, Germany, serves the EMEA (Europe, Middle East, Africa) region and employs 7,600 people across 31 subsidiaries.

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